

**Virginia School Counselor
Association**
VSCA Conference 2006
“Be the Difference”
March 29-31, 2006
Richmond Holiday Inn- Koger South Conference Center

Dear Prospective Sponsor:

We would like to offer you a terrific opportunity to promote your business while supporting the Virginia School Counselor Association's annual conference March 29-31, 2006. In addition to assisting this vital organization which has over 1000 members throughout the state, sponsorship affords your business access to over 500 conference attendees who will be gathering in Richmond as well as the schools, students and communities with whom these professionals work. The Virginia School Counselor Association (VSCA) is the official state branch of the American School Counselor Association (ASCA), and its mission is to actively promote excellence in the profession of school counseling by providing member support through professional development, advocacy, leadership, accountability, and collaboration.

Most attendees stay throughout the conference at the host hotel. This means that they will have time to explore local eateries, retailers and businesses advertised by sponsors in the conference program. Additional options for promoting your business include the following: representatives can address attendees during meal events and at the start of featured presentations; signs and banners can be displayed; flyers and other items (e.g., pens/pencils, notepads, magnets) advertising your business can be distributed in the participants' conference packet or at other points during the conference; items can be displayed at the silent auction; and sponsors can be announced during meals, banquets and social gatherings. We are open to working with you to design creative and effective means to promote your products and/or services.

There are several ways in which you can contribute. Please refer to the attached application to determine which method will best serve your business. And remember, since VSCA is a non-profit organization, any contributions are tax deductible. Please feel free to contact me for further information and/or questions. I can be reached via email (tmillike@odu.edu) or phone (757-683-3221). Thank you in advance for contributing to our annual school counselor conference. I look forward to hearing from you soon.

Dr. Tammi Milliken, VSCA Sponsorship Chair

VSCA Tax ID # 54-1816770